



BRANDEIS "BOSTON STORE" & SONS

An Unusual Event Women's Sample Suits

Every One Individual, Exclusive and Without a Duplicate.
On Special Sale at $\frac{1}{2}$ or Less Than $\frac{1}{2}$ Regular Prices

Our New York buyer secured this group from one of New York's foremost tailors—all are newest 1909 samples. Stunning 3-piece suits with jumper or full Princess dress effects—2-piece suits, in long hipless coats and straight line styles. All the very latest and most charming styles, newest fabrics and most fashionable shades. A rare opportunity to secure an exclusive style in a tailored suit of high character.

Prices Prevail as Follows:

WOMEN'S SAMPLE SUITS worth up to \$100.00—	\$62.50
at.....	
WOMEN'S SAMPLE SUITS worth up to \$85.00—	\$55.00
at.....	
WOMEN'S SAMPLE SUITS worth up to \$75.00—	\$49.00
at.....	
WOMEN'S SAMPLE SUITS worth up to \$65.00—	\$42.50
at.....	
WOMEN'S SAMPLE SUITS worth up to \$59.00—	\$39.00
at.....	

Women's Sample Suits worth up to \$55.00—	\$35	Women's Sample Suits worth up to \$50.00—	\$32.50	Women's Sample Suits worth up to \$45.00—	\$29	60 Suits worth up to \$40.00 each—a beautiful lot of "Fashionable" Suits at.....	\$25
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Special Demonstration
This Week

"Eppo" Petticoats

They fit without wrinkle—without alteration; fits snugly over the hips—fastens on the side with clasps, no tucks or gathers. It fits the figure perfectly to give the desired hipless lines. It is made in all fabrics—silks, satens, feather silks, etc.

It will be well worth your while to see this special demonstration of

"Eppo" Petticoats
at Brandeis Stores
ALL THIS WEEK



BRANDEIS MILLINERY

Fashionable women look to Brandeis for the correct millinery.

Your Easter hat must be correct in style to be attractive. Every Brandeis hat is strictly up-to-date.

Elegant Easter Millinery—All individual and exclusive in style—many new ones just received from New York are totally different from early season models—special at..... \$25

Smart Hats for Easter—scores of styles, including hats suitable for middle-aged ladies, at..... \$5

Misses' and Children's Spring Hats in greater variety than has ever before been assembled in Omaha—little lace poke bonnets, French bonnets, practical hats of colored Java straw, trimmed with big scarfs and quills—at..... \$2.50-\$15



No matter what sort of hat you need now, you will find a vastly better selection at this store that is famous for its beautiful millinery.

New Street Hats—Smart as they can be, cleverly trimmed with quills and velvet ribbon, all new shapes—\$12.50-\$15—

Spring Hats in Basement—if you want an up-to-date, becoming hat for spring at a moderate price, by all means see this big assortment at..... \$2.50

Low Shoes For Women

New styles for 1909, ankle strap pumps, oxfords and ties—black, brown and suede. The best stock in Omaha, at—

\$2.50, \$3.50, \$5

We are Exclusive Agents for Red Cross Shoes for Women

Boys' Spring Clothes

This store supplies the most practical as well as the most attractive boys' clothes that mothers can find in Omaha.

Boys' Blue Serge Knickerbocker Suits—all sizes; special at..... \$3.50

Boys' Combination Suits—with extra pair of Knickerbocker suits to match, at..... \$3.50

Boys' Knickerbocker Suits—Extra strongly made for rough and tumble boys; at, suit..... \$1.98 and \$2.98

Boys' Confirmation Suits—In neat blacks and blues—boys' short pants suits, at—\$5 to \$10. Long pants suits, \$5 to \$15. BASE BALL AND BAT FREE WITH BOY'S SUIT.



Business Suits—For practical wear—correct styles and all new patterns, at—\$10, \$12.50, \$15

BRANDEIS STORES

BENNETT'S

THE NEW SUMMER STYLE BOOK is in—
20c—
Ladies' Home Journal Pattern.

Tuesday is the Day for White Goods, Linens, and Domestic

Very decided under-price bargains that are nowhere else to be had at like prices. The goods are all standard quality, choice desirable merchandise in the piece—no remnants.

Unbleached Sheet—2 1/4 yards wide, full 81 inches—the best 29c quality in Omaha—that's our regular price, Tuesday..... 19c
Bleached Sheet—First time in years it has been offered at so low a price—2 1/4 yards wide—best 30c grade, yard..... 20c
Bleached Muslin—Full yard wide, a whole case on sale, new, soft finish, full pieces—10c quality, at..... 6 1/2c
Canton Flannel—35 pieces, half bleached Canton, splendid weight, regular price 6c, Tuesday, for..... 3 1/2c
Linen Finish Suits—A superior grade that looks fully as fine as all linen; it's a yard wide and worth 25c, for..... 15c
30-inch Curtailed Suits—Neat, tasteful designs, identical quality, always retails at 15c yard, Tuesday, for..... 10c
27-inch White Crepe—White and cream, the very newest goods for summer waists and dresses, 35c regularly, for..... 25c
White Waists—A very choice lot of new checks, striped and figured effects, all 20c goods for..... 15c

61-inch Cream Table Damask—Extra heavy weight, all good, new patterns, our regular 65c linen..... 50c

62-inch Mercerized Damask—Mercerized Damask is showy and durable—we offer our 60c line at, yard..... 39c

S. & H. Green Trading Stamps in 50 Great Departments at Bennett's



Do you get S. & H. Green Trading Stamps with all your purchases? It means a lot to you in your time. Trading stamps are the means of securing many beautiful premiums that make home all the more attractive. The best of it is they cost you not one cent extra. In addition to Bennett's well known low prices on everything we give one green stamp with every 10c you spend in any department. People save them and are enthusiastic about them. It's like getting interest on the very money you spend. Get a book. Ask any salesperson—a dollar's worth of stamps free to start you.

Do You Buy Groceries at Bennett's?

Every day we print a list of good substantial less-than-regular-price inducements on the choicest, purest of goods. Thousands of families regularly rely on Bennett's for their groceries. It pays them. The service is best, the deliveries far superior and the Bennett guarantee of satisfaction binds every transaction.

THREE SPECIALS IN CANNED GOODS
String Beans—Best fancy Sugar Beans—Bennett's Peaches—Best We Have
Best French String Beans—finer put up; 12c a can; usually 20c a can. 20c quality..... 18c
Bennett's Capitol Oats, 5-lb. pkg., 10c
And 10 Green Stamps
Burnham's 20c Clam Chowder..... 12 1/2c
50c California Ripe Olives for..... 30c
Horseshoe, per bottle..... 8c
Hartley's Marmalade, 10c jars..... 5c
Van Houten's Cocoa, can..... 15c
Diamond C Soap, 10 bars..... 25c
Pure Honey, Mason pint jar..... 25c
And 20 Green Stamps
Egg-O-Sees Cornflakes, 3 pkins..... 25c
And 10 Green Stamps
Iten's Graham Biscuits..... 10c
And 10 Green Stamps
Poppy Evaporated Milk, 6 cans..... 25c
And 10 Green Stamps
Nutlet Peanut Butter, jar..... 30c
Diamond C Table Salt, pkg..... 10c
And 20 Green Stamps
Jap Rice, 10c quality, 4 lbs for..... 25c
French Cut Leaf Sugar, pkg..... 25c
And 10 Green Stamps
Macaroni, three pkgs..... 25c
And 10 Green Stamps
Eddy's Mustard, with spoon..... 12 1/2c
And 10 Green Stamps
Iten's Tourist Crackers..... 10c
And 10 Green Stamps

SEEDS THAT GROW NEED ANY?

FROM SEE THAT THEY COME
THE NEBRASKA SEED CO.
City Salesroom, 1613 Howard St. Tel. Doug. 1261

Easter Gifts

Something for the table or dresser—Easter Spoons, Rings, Brooches, Pins, Bracelets, etc. Our store is full of suitable articles. Look for the name.
S. W. LINDSAY, Jeweler
1515 DOUGLAS STREET

The Misses' Shoes with The Mothers' Style

This year, more than ever is the misses' footwear like that of mothers—all the daintiness in last style, leather and color.

We have made a special effort to have in misses' shoes a correct style, and at the same time provide for comfort.

No nails to hurt the foot—A correct fit in length and width, which means so much to the growing foot. Welt soles, button and lace.

Women's Sizes, 2 1/2 to 6..... \$3.00
Misses' Sizes, 11 1/2 to 2..... \$2.50
Children's Sizes, 8 1/2 to 11..... \$2.00

A quality so high and a price so low that you can't afford to make your purchase anywhere but at

Drexel Shoe Co.
1419 Farnam Street

Furniture Packing

We have expert Furniture Packers. They prepare your furniture for moving or storing so that every anxiety is removed from your mind. The choicest articles are safe in our hands.
OMAHA VAN & STORAGE CO.
1609 Farnam St.
Doug. 1559—Ind. A-1559

April
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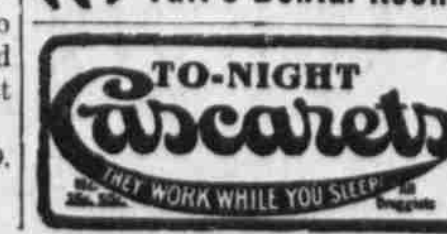
Homeseekers' Excursion to the Southwest

On Homeseekers' dates, Rock Island lines operate special Homeseekers' excursion trains to the Gulf Coast Country, Houston, Fort Worth and intermediate points in Texas and Oklahoma, and to the Texas Pandhandle, El Paso and intermediate points in Kansas, Oklahoma and New Mexico.

These additional trains provide superior facilities for homeseekers destined to points in the Southwest.—Full information, as regards rates of fare and trains, on request.

G. S. PENTECOST, D. P. A.
F. P. RUTHERFORD, C. P. A.
Fourteenth and Farnam Streets,
OMAHA, NEB.

Reliable Dentistry AT Taft's Dental Rooms



Don't Miss Our Great Display of Easter Garment Fashions This Week

See the New
Hart, Schaffner
& Marx Suits—
\$18 to \$35

HAYDEN'S
THE RELIABLE STORE

See the New
Crown Jewel
Tailor Suits \$25

Bargain Day in Cloak Department

Several Intensely Interesting Specials Tuesday
\$20.00 Tailor Suits \$9.90—Fine panamas, newest styles, all colors; great snap at..... \$9.90
\$3.00 Heatherbloom Underskirts \$1.45—All colors, all sizes—\$1.45—All colors, all sizes—Women's Long Chally Kimonos, \$2.00 values..... 98c
\$7.50 Panama Dress Skirts—All colors; great snap—at, choice, only..... \$2.95
\$7.50 Spring Jackets \$3.95—All new styles, coverts and broadcloths; 100 to select from; on sale at..... \$3.95
\$12.50 Silk Coats \$7.95—The popular long styles, in newest styles and colorings. See them, \$1.50 Lingerie Waists..... 69c
\$4.00 Children's Spring Jackets; new styles, all colors, at, choice, only..... \$1.98

Grand Sale of Sample Laces

Tuesday we will sell the entire line of sample Laces of the importing firm of Bell & Duncan of New York. These are samples of all their latest novelties and are worth from 20c to 50c each, at..... 5c
Greatest opportunity ever. Come early Tuesday.

Extra Specials for Tuesday

From 8 to 8:30 A. M.—One case of Fruit of the Loom, the genuine article, 10 yards limit, at, yard..... 6 1/2c
From 10 to 10:30 A. M.—One case of Brookdale 36-inch fine Bleached Muslin, 10 yards limit, yard..... 5c
From 2 to 2:30 P. M.—One case of 10x4 Cotton Blankets, regular 59c values, 2 pairs to customer, at 15c each, per pair..... 35c
From 3 to 3:30 P. M.—One case of 19c unbleached towels, double thread extra heavy bath towels, 4 towels to customer, each..... 11c
FOR ALL DAY.
15c Percales, 36 inches wide..... 7 1/2c
10c Percales, 32 inches wide..... 5c
25c White Waists..... 10c
25c & 19c Printed Wash Goods..... 10c
15c Printed Wash Goods..... 7 1/2c
10 other specials during the day.

Beautiful Easter Lily Sale

We have secured from one of the largest nurseries in the country 5,000 beautiful Easter Lilies. These are the finest variety grown. Commencing Tuesday we will sell them, each—30c, 45c, 60c and 75c. Regular prices at all florists, 50c, 75c, \$1.00 and \$1.25. This sale will be limited after the first day's sale.

Monday's prices on all Fresh Vegetables, Fruits, Groceries, Crackers, Cheese and Butter.

See Hayden's First for Easter Lambs and Easter Hams.

DON'T FORGET TRY HAYDEN'S FIRST IT PAYS

DR. BRADBURY, DENTIST
Painless Extracting 50c
Crown, up from..... \$2.25
Partial Plates, up from..... \$2.00
Fillings, up from..... 50c
Porcelain Fillings, up from..... \$1.50
1808 FARNAM STREET, 17 years since office. Phone: 3-1708.
Bridgework, per tooth, up from \$2.50
Nerves removed without pain.
ALVORD'S WORK GUARANTEED TEN YEARS.

Does Your Business Require a Machine of Any Kind?

Using hand power, foot power, gasoline or steam? Whichever you use, Electricity will mean a daily, net, appreciable profit to you over any other form of power.

Electricity means more work, better work, greater efficiency, less waste of energy, nerve and time, over steam and gasoline; it means a net gain in daily cost, saving in parts, saving in depreciation, saving in operator's time.

Omaha Electric Light & Power Co.

Y. M. C. A. BUILDING
Contract Department. Both Phones.

Johnston Runs Wires for Light or Power

We do interior wiring of all kinds—for incandescent or arc lighting or for electric power. Complete installations of lighting plants if desired. Motors, dynamos, wires, busings, cleats, arc or incandescent lamps—everything electrical.

"Forget the 'A.I.' Don't forget the 'Johnston'."

Johnston Electric Co.
Successor to
WESTERN ELECTRICAL COMPANY,
411-413 South Tenth St., Omaha.
PHONES—Bell, Douglas 456. Independent, A 456.

The Cook Says

Gooch's Best Flour is the Best She Ever Used
AT ALL GOOD GROCERS
TRY IT



A BEE

WANT AD

will rent that vacant house, fill those vacant rooms, or secure boarders on short notice, at a very small cost to you.

Telephone Douglas 238.
Bee Office, 17th and Farnam.